**CS7CS2 Innovation: Group Coursework Contribution Declaration**

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| Group ID | I |
| Group Name | FlatCat |

We declare that:

* We have read and we understand the plagiarism provisions in the General Regulations of the University Calendar for the current year, found at: <http://www.tcd.ie/calendar>
* We have also completed the Online Tutorial on avoiding plagiarism ‘Ready, Steady, Write’, located at <http://tcd-ie.libguides.com/plagiarism/ready-steady-write>
* This assignment, together with any supporting group artifacts (group report, blog, business model canvas) is offered for assessment as our original and unaided work, except in so far as any advice and/or assistance from any other named person, included our designated technical advisor, in preparing it (as summarized below) and any reference material used are duly and appropriately acknowledged in the Group Report.
* We declare that the percentage contribution by each member as stated below has been agreed by all members of the group and reflects the actual contribution of the group members.

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| **Student Name** | **Nature of Contribution** | **Percentage Contribution** |
| Swastik Sahu | Generating ideas from the seed statement, active participation in brainstorming sessions, contributions to BMC, Ethics canvas, research on market and customer segment, interviews and presentation. | 20% |
| Roman Shaikh | Contributions to revenue streams, brainstorming for the Value proposition, Designing the product workflow diagram, hypothesis testing - conducting surveys and interviews, and developing the phase 2 presentation slides. | 20% |
| Udita Retharekar | Contributions to key partners, brainstorming value proposition and customer segments, creating surveys and interviews, conducting interviews, blog post updates, developing presentation slides for phase 3 | 20% |
| Ashutosh Sharma | Contributions to key partners, brainstorming value proposition and customer segments. Evaluating the seed idea, providing my ideas on each segment on bmfiddle. Conducting surveys and interviews of individuals. Also managed the group meeting. | 20% |
| Sahir Sharma | Contributions to key partners, brainstorming value proposition and customer segments, worked on BMC and product workflow on all phases, worked on presentation slides and Customer workflow diagram | 20% |

**Other Contributions:**

|  |  |
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| Contributor Name | Nature of Contribution |
| Professor Dave Lewis | Course material and resources in form of lectures and other online material |

**Signed and dated:**

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